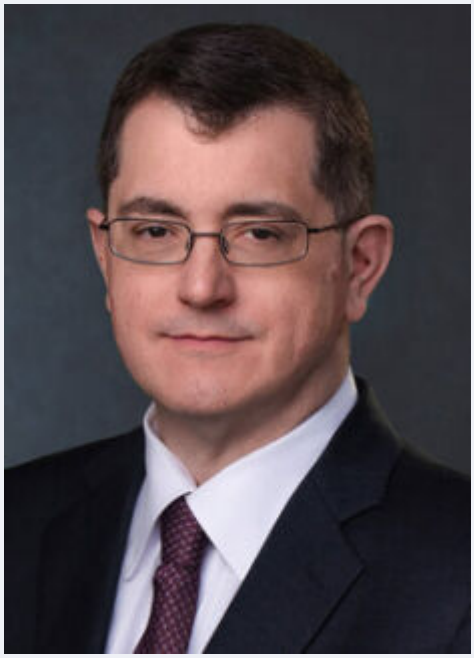
Knox McLaughlin Gornall & Sennett, P.C.
Erie • Pittsburgh • Jamestown, NY
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Brian M. Seelinger



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Phone: 814-923-4896

Counsel

Brian has spent his career solving complex financial challenges. He is compassionate while maintaining a process-oriented methodology. Examining a situation from multiple angles while being able to communicate across business roles is one of his strengths. His breadth of experience across roles and industries provides clients a 360 degree view of situations, often providing unique but simple solutions while also able to engage in the most complex financial situations.

Brian was most recently a Senior Portfolio Manager and Vice President in the Trust Department of a publicly traded multi-state bank. While there he worked with institutional and personal clients, including municipal governments, pensions, non-profits, guardianships, foundations, endowments, authorities, trusts, small businesses, and high?net worth clients. Beyond investment management he also performed a variety of fiduciary and compliance tasks regarding ERISA, mutual fund selection, financial modeling, risk management, financial projections, and tax planning.

He also has experience as an entrepreneur at a regional technology firm, growing it to over $40 million in sales and managing more than 30 employees. He has negotiated more than $200 million in contracts, and has lead multi-year projects involving technical, finance, accounting, and operating staff as the liaison able to speak the “language” of each area. Brian knows the stress of running a growing business and making a payroll.

Practice Areas

- Business & Tax
- Employee Benefits
- Public Finance & Bonds

Education

- Syracuse University College of Law, J.D.
- Pennsylvania State University, M.B.A.
- Pennsylvania State University, B.S. in Finance

Admissions and Certifications

Admissions

- Pennsylvania
- Ohio
- Arizona
- Texas
- U.S. District Court for the Western District of Pennsylvania
- U.S. Tax Court

Certifications

- Chartered Financial Analyst (CFA®)
- Certified Public Accountant (CPA)
- Financial Risk Manager (FRM®)
- Chartered Alternative Investment Analyst (CAIA®)
- Certified Securities Compliance Professional (CSCP®)
- Certified Financial Planner (CFP®)
- Chartered Life Underwriter (CLU®)
- Professional Risk Manager (PRM®)
- Retirement Income Certified Professional (RICP®)
- Certified Exit Planning Advisor (CEPA)

Representative Experience

Business Purchase (Buyer):

- Developed buy-out plan leveraging existing assets to reduce loan expense
- Compiled pro-forma financial statements
- Found increased efficiencies in existing processes and contracts
- Suggested protective covenants to secure buyer’s financial interest

Non-Profit Trust:

- Prepared necessary filings to invade permanent maintenance fund for necessary and extraordinary capital expenditure

Honors

- Adjunct Faculty Award, Penn State Behrend, Spring 2026

Community and Professional Service

Community and Professional Service

- Penn State University, *Adjunct Lecturer (2019-present), Finance and Accounting courses*
- Erie Maritime Foundation, *Board Vice President*
- CFA Financial Literacy Program for K-12, *Volunteer*
- Boy Scouts of America, *Leader and Eagle Scout*

Professional Affiliations

- Erie County Bar Association
- Pennsylvania Bar Association
- CFA Society, Pittsburgh and Cleveland Chapters
- National Association of Bond Lawyers (NABL), *Securities Law Editorial Board (2027)*
- Chartered Alternative Investment Analyst Association Virtual Chapter
- Global Association of Risk Professionals
- National Center for Employee Ownership (NCEO)
- National Association of College and University Attorneys, *Committee on Strategic Planning (2026-present); Committee on Finance & Audit (2025-2026)*
- American Numismatic Association
- Federalist Society
- MENSA

Presentations

Speaking Engagements

- Firm's Professional Advisor Symposium, October & November 2026: *25 Legal Tips in 50 Minutes, Panelist*
- The About Podcast, Episode 56 on Estate Planning for blended families, elder widows, and more, August 2026
- CFA Society of Pittsburgh 2025 Endowments & Foundations Conference, May 2025: Investment Committee Panelist
- Firm's Annual Municipal Law Symposium, 2025: *Local Government Debt Options: A LGUDA Primer*; and *Taming the Wild West of Governmental Pension Plans*
- IPE Course: Reading Tax and Financial Statements: A Huge Value Add for Corporate Paralegals, February 2025: *Investment Portfolio Analysis* and *Legal Ethics for Paralegals*
- Firm's Professional Advisor Symposium, November 2024: *25 Legal Tips in 50 Minutes, Panelist*
- Pennsylvania State Association of Township Supervisors (PSATS) Regional Forum, "Act 44's Impact on Investing", August 2024
- Firm's Municipal Law Symposium, 2024: Municipal Law Roundtable Panelist
- Scouting University 2024: Taught Personal Management Merit Badge course
- Plan Sponsor's National Conference Session "In-Plan Guaranteed Income" Panelist, June 2021
- Crossroads Foundation Pittsburgh: Presented on financial literacy for first generation college students
- CFA Society of Pittsburgh Act 48 Seminar: Presented financial literacy fundamentals for teachers

Articles and Publications

- Trump Account Contribution Program for Employers
- Plan Sponsors: The Why, How, and When of Retirement Plan Limits
- Pennsylvania Recognizes Irrevocable Grantor Trusts – How Does This Impact Pennsylvanians?

About Knox Law

Knox McLaughlin Gornall & Sennett, P.C. is a full service law firm that has provided practical solutions to businesses, families, public entities, and nonprofits for over 65 years. Our practice areas include ADR Services, Bankruptcy & Creditors' Rights, Business & Tax, Business Succession, Construction Law, Elder

Law, Employee Benefits, Environmental Law, Estate Planning & Administration, Governmental Practice, Health Law, Intellectual Property & Technology, Labor & Employment, Litigation, Mergers & Acquisitions, Public Finance & Bonds, Real Estate, and Workers' Compensation.